

DuraCeramic® Merchandising System



The DuraCeramic Merchandising System presents Congoleum's entire DuraCeramic product line in a unique and fashionable display. In addition, it maximizes the number of designs that can be shown in a limited amount of square footage. The DC130 DuraCeramic display incorporates these key merchandising features:

- Contemporary black and charcoal coloration
- Brushed aluminum header with offset Plexiglas logo
- Large customized sample boards featuring:
 - Grouted sample panel
 - Edge-to-edge sample panel
- Durable, easy-to-use front loading page frames
- Backed samples with room scene and product information
- Warmth comparison demonstration board
- Grout selection board
- Dimensions: Height 6' 7" x Width 4' 7" x Depth 20"
- Order Code: DC130SYSTS

Additional program elements available include:
Outdoor Sign • Door Decal • Display Floor

Congoleum®